

SYF Board Meeting Minutes

April 27, 2014

Opening: Meeting of the SYF Board was called to order at Leatherheads, 7:05 pm, April 27th, 2014, by Josh Houston.

Attendees

Josh Houston, Lisa Henderson, Jeff Johnson, Kyle Eldridge, Jim Custer, Tammy Zempel

Approval of minutes from last meeting

The minutes from the last meeting, held on March 27, 2014, were read prior to the meeting. Kyle motioned to approve minutes. Jim seconded motion. Minutes approved.

Old Business

Registration - Jeff mentions the need to have parents to sign up before jersey order. Josh asks for ideas to become more visible in the community. Josh and Anthony Lobaito to work on getting football cards/flyers out to parents at school events, businesses, etc. Anthony to create business cards.

Anthony L asks about miscellaneous facebook pages that belong to individual teams, and feels parents are finding those pages rather than the SYF Facebook page.

Jacob J. discusses his experience of face to face signups his first year of football. It is agreed to have a face to face sign up day. Josh discussed that Ben Hagglund had contacted him to have football signups at the last Stanwood Lacrosse day, may 17th. Anthony L offers to man the registration booth. Tammy and Kyle to get the form printable.

Member in crowd offers to hand out flyers at a baseball game. Kyle offers to talk to Rick C. about a football registration day at baseball games.

Jeff requests a weekly email reminder for registration.

Member in audience asks about the sign at McDonalds. Josh discusses the cost of renting the sign, and why its not feasible.

Jim and Tammy discuss having a jersey day at school.

Jersey order should be made by May 24th.

Signs and advertisement - Signs in ROW being picked up by State and County crews. Reed picked up a half dozen from Island County. Any signs along ROW should be put more than 30' from ROW centerline. Any future put out of signs shall be on private property only.

Financial Report

Lisa Henderson, Treasurer, reported approximately \$17,000 in the checking, \$1200 in savings, recent expenditures were Bonzi, sponsorship frames and general expenses. 55 people are currently registered. Lisa to have a season budget prepared by next meeting.

Community meeting report from 04/25/14

Football community meeting with Garry Carlson at the high school- Jeff and Josh discuss what the meeting was about. There was talk about the facilities, fund raising, and how to get the community excited about football again. Josh discussed how it seemed that it was partially about men reliving their glory days. He talked about community involvement starts at the youth level, need some community outreach.

Previous action items:

Josh reviews previous action items:

- Tammy to compose email regarding Boeing match to the SYF members (03.02.14) - this item is being held over until closer to the season
- Helmet and gear count - Chad has completed and acquired the proposed cost of reconditioning and buying a set of helmets / game pants for the season. 82 helmets need recon. at \$34 per helmets, approx. \$3000. All zeniths that need to be reconditioned this year, are to be painted red. The remaining black will most likely go to the senior team due to the larger sizes.
- Camp fees/signups integrated with registration. (03.02.14) Kyle has completed
- Multi-player discount awareness on website. - Kyle has completed
- Stilly cup schedule? (02.22.14) Josh to take care of tomorrow.
- **Josh** to email electronic jerseys. Josh has sent the jersey samples via email.
- Missing gear list to Tammy - **Lisa will handle.**
- **Jeff** determine football website owner and if we can get shut down, stanwoodfootball.org. Jeff has spoken with the website hoster and asked to have taken down.

Committee Reports:

Fields - Reed has requested from the school district the reservation of some fields, and has been told it is STILL too early to reserve.

Fundraising - Tammy discusses proposed donut sales and business sponsorship for concession trailer. Josh questions whether sponsorship request for trailer will take away from sponsorship for the regular season. Tammy agrees that it absolutely may. She asks if it is worth the additional monies received from concessions, to make up for the loss of sponsorships.

Jim discusses the sponsorship link on the website and putting it to use with local companies. Josh felt last year it was difficult to generate energy to fundraise. He is concerned that if the money was redirected from sponsors to the trailer, and the trailer is not acquirable this season, we may be short in operating cash.

Inquiries go to Lisa regarding Budget and Operating Cash, she states that the lack of

documentation and categorization of items from previous Treasurer. is making it difficult to determine actual costs for last year and budget for this year. Mike Riojas had mentioned to Josh that 29k is an approximate budget that can be utilized. Jeff feels this is low. Lisa to continue working on finding missing documentation so that an accurate budget for this year can be created by next meeting.

Tammy discussed the grant application from the Tulalip tribe. She reviews the needs for the tribe application and funding proposal. Kyle asks if any tribal members are part of the league. Josh will discuss with Darkfeather A. and his brother. Anthony L. discusses that most tribes prefer that the grantee has some membership or affection of a tribal member.

Tammy asks how to proceed. Josh asks if we can actually get the trailer this year without putting the league in the hole. Jim asks if businesses will donate more for the trailer than they would for the general fund. Josh and Tammy feel the answer is yes. She suggests that those businesses hit up last season will not be approached for trailer sponsorship, and notes that the majority of the sponsorships to be sought will be the larger established businesses in town. Jeff suggests to go after those food oriented companies that are larger. Jim mentions that McDonalds is local franchise, Taco time is also local.

Josh and Tammy discuss the companies and amounts donated last year. The list of previous donations is located on OneDrive, Fundraising, sponsorship.

Food handlers permit is discussed, on line availability. Future discussion. Anthony L asks the questions of storage, maintenance, and responsibility. Josh discusses Les Schwab handling maintenance, storage at gear locker, and Les schwab winterizing.

Tammy motions to allow a Krispy Kreme fundraiser, Jim seconds. All agree. Tammy discusses the possible donation acquisition of a trailer by a football member. To be discussed as more info is acquired.

Jim C. announces that Dawn Nordin has volunteered to run the car wash, on August 17. Board agrees on date.

Gear - Josh discusses a \$3400 bid for new helmets from Riddell, and the need to have a gear order every year so that the league is not hit with a total replacement bill. Anthony L. asks about the shoulder pads, Josh and Jeff both respond that pad replacement are based on wear and tear. Life term of helmets is 10 years maximum. Josh talks about the similarities between Zenith and Riddell in the statistics. A bid for new Zenith helmets has not yet been acquired. It is mentioned that Zenith helmets are more expensive to re-certify, by approximately \$10.

Josh discusses the pants quotes Chad received. Three colors are available, red, black or white. The need to embroider the logo on the game pants to ensure game pants are not worn to practice. Chad did not specify pant quantity needed, he will attend meeting next month and discuss.

The question is asked from the room if black pants will be chosen. Josh responded that black is not a Stanwood color, Red, grey or white are the Stanwood colors. Cleaning of white pants is discussed..... Josh states that the youth program needs to get in line with the HS football program as for colors.

Jerseys - The jersey sent to us by ASA was not a sublimated jersey. Josh left a message that he wanted the \$75 jersey for \$60. The rep did return his call, Josh to call him back on Monday.

Josh displayed the jerseys he had designed to the board, for a vote if the ASA rep was willing to give us the jersey cost mentioned above. Jerseys were discussed, with colors, and Josh showed the jerseys around the table.

Josh had discussions with Riddell rep. about jerseys, and the purchasing of better quality jerseys that can be used for several years. This received several positive comments from crowd. It was brought up that the kids like to keep their jersey. Josh states that it is the kids that are most important, and that is the deciding factor. Its talked about using the same jersey two years in a row, allowing a discount on registration for families participating the second year. Double numbers may cause an issue. It is a possibility for the next season, as the cost may need to be reflected in registration.

Discussion ensued on jersey choice and existing/new pants. Red pants, white pants with red stripe down the side. White jersey #2 is voted on by board, and approved. Josh to send to Reed and Chad for their approval.

Camps -

High school has changed their camp date to the 10-12 of June.

Skillz camp is discussed. Not much information has been acquired from Bud. It is agreed that someone needs to reach out to Bud.

Financial Aid committee - no new info.

Community Development - Jeff states nothing new. Tammy discusses football buddies. Jeff discusses that Telford had wanted to do it the last year, but it never came to pass. Tammy asks about community service with the football buddies. No one saw any type of liability or reason not to. Adult supervision would be required if associated with the league. Jeff mentions fair cleanup, Tammy would like to see public exposure. (Fair first weekend in august)

Coach coordinator - Josh and Bobby to complete the coaching orientation. Josh discussed the codes for coaches for the USA football certification. Still in need of coaches for Junior, Midgets and Peewees. Josh announced that Chad Cleary will not be coaching this year. Josh asks the audience to talk to those they know, to help find some experienced coaches.

Midget coachess will be Reed and Jacob. Jay S will not be coaching this year.

Refund Policy - Tammy discusses the sign up date of May 30, but no refund allowed after May 1st. Amount to be refunded is discussed, Tammy asks for a definition, as in a percentage of the registration fee, rather than an open ended loss of fee. League and ref fees are due at the first game, insurance at first practice. A percentage of fee is discussed, 50%. Josh suggests that up to the first day of practice, you lose \$60, 50% from 1st day of practice to Jamboree, at first game no money will be refunded. The idea of having skin in the game is talked about. Lisa to determine issues she had last season to finalize police, and she will email board members next week for a vote.

Senior patches - Josh discusses the ideas previously discussed to honor the senior team, senior jersey or patch. Josh asks Jenny W and Ronda B to design the proposed senior patch. Ronda agrees to look into the designs that the Senior team came up with last year, and will get back with Josh. Jeff motions to design and purchase patches for the Senior's team, Josh seconds. All voted yea.

Shirts - Josh has spoken with Eagles nest, they have agreed to stock certain shirts for the league, and provide a portion of the income to the league. Josh to ask if they would provide 30-40 shirts for us to sell the first week of practice.

Decals - Josh has not found reasonably priced decals. He discussed the decal on his car, though it is not the new logo, it was purchased at Eagles Nest. Josh to investigate decal companies further.

Powderpuff - The board had previously voted that they would not participate or be involved due to liability. If there is to be a powderpuff team, the ladies will need to form their own group and organize on their own. This information was passed along to Jacob Johnson prior to this board meeting along with the suggestion that they perhaps contact SCJAA. **Stilly cup** - Fundraising and locale discussed. Trophies will need to be located from the last stilly cup. Vendors discussed, selling our shirts, providing concessions.

Action Items:

- compose email regarding Boeing match to the SYF members (03.02.14) **Tammy**
- Stilly cup schedule? (02.22.14) **Josh** to discuss at the NCYFI meeting.
- Carwash information to reflect selling location rules and options. - **Kyle**
- **Kyle** to note on website that financials are available on request (02.22.14)
- Owner's of individual team facebook pages to be contacted and asked to shutdown.
- **Tammy** to acquire registration forms for Lacrosse sign up day.
- Reminder to board members for budget. - **Lisa**
- **Tammy** jersey day
- **Josh** to determine if ASA will provide \$75 jersey for the quoted \$60
- **Josh** to send jersey choice to Reed and Chad for their approval.
- Gridiron gear issue (03.27.14)
- **Lisa** to determine issues she had last season to finalize refund policy, and she will email board members next week for a vote.
- side discussion of electronic signature - **Jim** to set up for Tammy to check out.

Adjournment

Jeff motioned to end meeting, Lisa seconded. Meeting adjourned at 8:35 pm.

Minutes submitted by: Tammy Zempel, 05.03.14

Revised by Lisa Henderson